

Sound Metaphors

**Creating Multisensory
Experiences for the
Digital-Self**

Multisensory Experience?



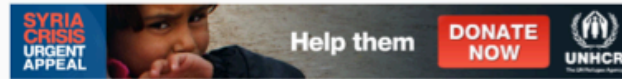
If you close your eyes, can you still differentiate between red and white wine?



<http://works.timo.ee/memopol/>

Wouldn't it be great to help the user
to make mindful decisions about their
data by expressing **feelings about
their own data** ?

Wouldn't it be great if users could
share these feelings ?



Analyze your Facebook data with new Wolfram Alpha tool

By Heather Kelly, CNN
September 1, 2012 -- Updated 1838 GMT (0238 HKT) | Filed under: Social Media

SHARE THIS



Recommend | 1.6k

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Markus Burkardt

You've been using archify for 3 days, 3 hours, 23 minutes

Digest

Web

Facebook

Twitter

LinkedIn

Realtime

10th to 16th, Jun.

16

Visited websites

53

Pages viewed

0:44

Hours spent

9

Referrers

Most visited websites

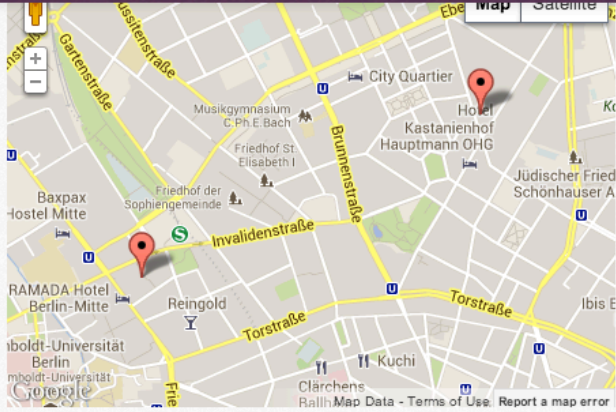
Number of pages per website

1	babel.com	17
2	opodo.de	10
3	n-tv.de	5
4	tui.com	5
5	ltur.com	2
6	leo.org	2
7	here.com	2

Most time spent

Average time spent on a page: 50 seconds

1	babel.com	11min
2	n-tv.de	9min
3	opodo.de	7min
4	guardian.co.uk	6min
5	tui.com	2min
6	swan.ac.uk	1min
7	wikipedia.org	1min



Referrers

Representation of your navigation flow and experience. Referrers are the websites that take you places. This number represents how many websites you use to travel across the web.

thisbigcity.net

wikipedia.org

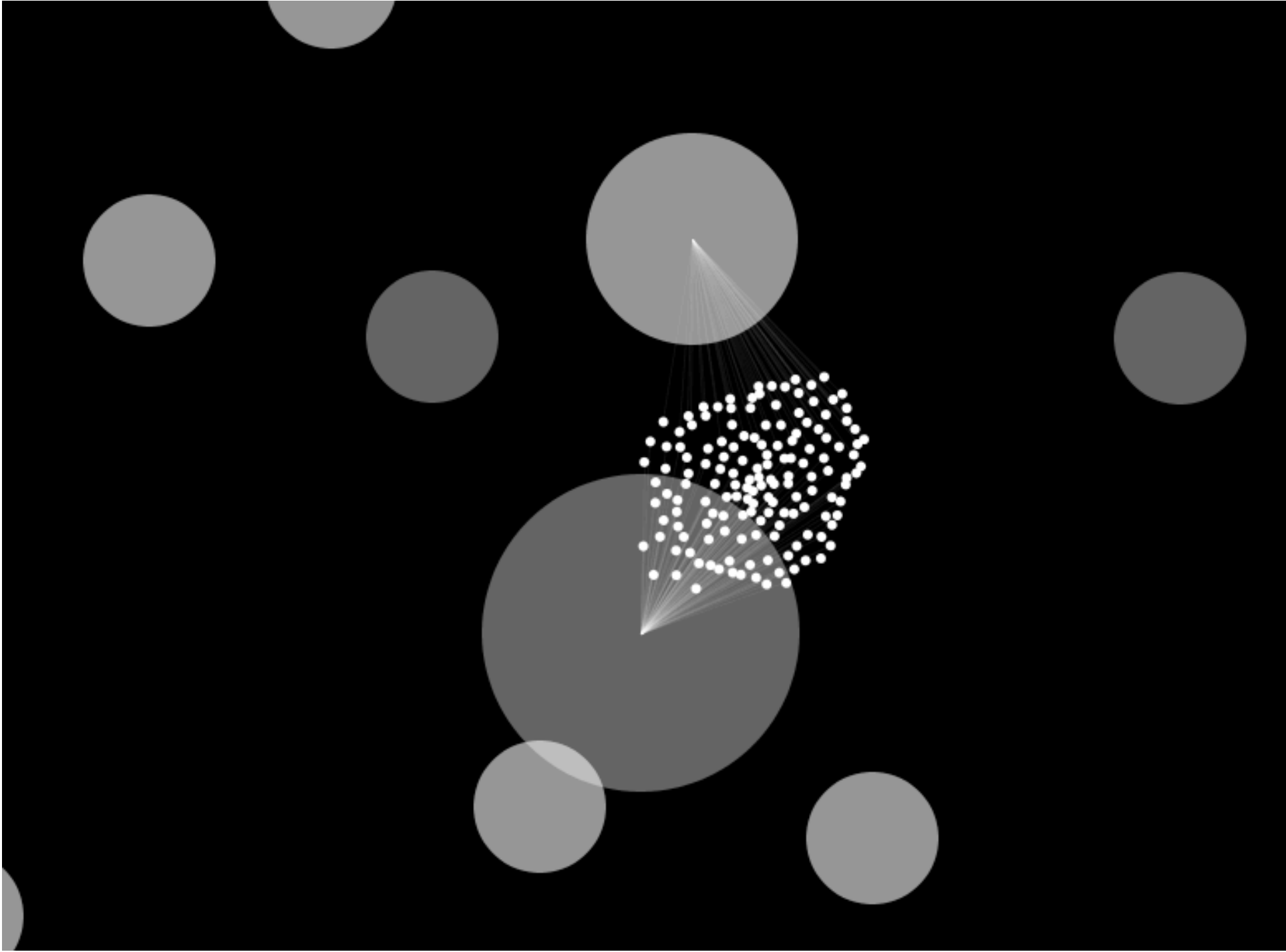
Search your Name





Mar

Markus+Burkardt



MENU



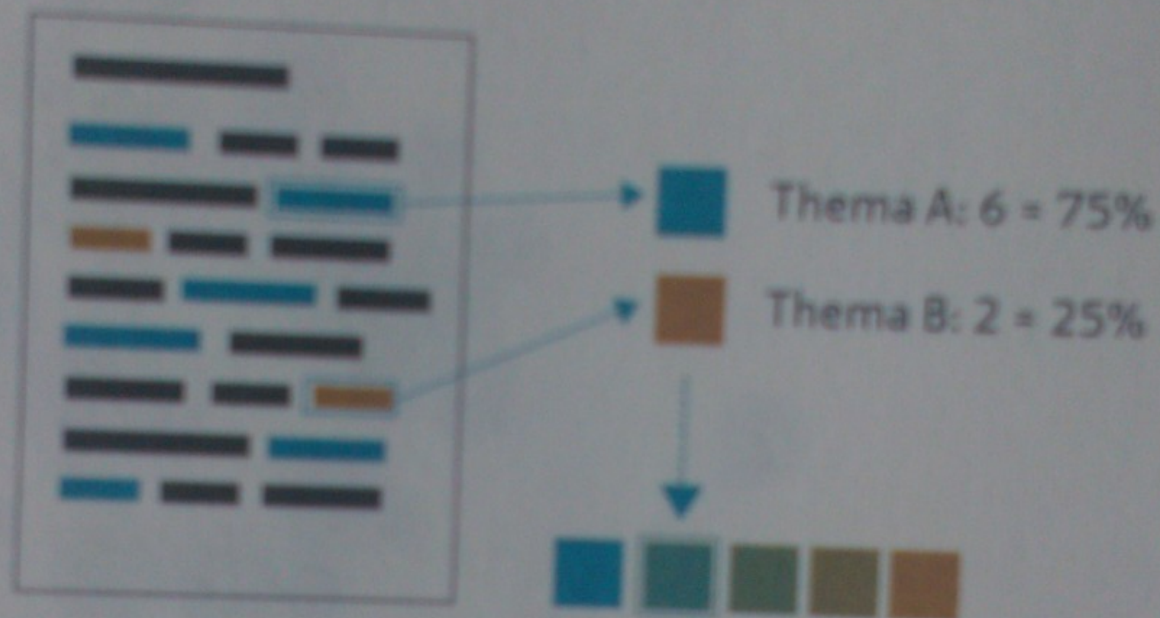
Design

Army



isches oder

Es ist aber
nplemen-
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Werden
häufigkeit
n Farben



Die Häufigkeit von Schlüsselwörtern im Text des Artikels wird verwendet, um die Farbe eines Nodes zu bestimmen.





QS
Quantified Self

Berlin, Germany

Founded Oct 17, 2012

Attend on

Self-Quantifiers 177

Work-related 0

Spontaneous 0

Post-Event 0

Our calendar

View feed

The Quantified Self - Quantified Self

Quantified Self - Quantified Self

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QS Discussions #1 - Innovators@Google Berlin

Join event · Tell a friend · Share

Thursday, June 6, 2013
7:30 AM

Google Office Berlin
Unter den Linden 14, Berlin (near)

Thanks to Google for inviting us to their office. This evening we will have a number of talks from QS startups but also from experts in data security and politics which cover the implications of Quantified Self for the future.

Agenda

Introduction - What are the latest trends in Quantified Self and Wearable Technology

Startup Presentations - QS Startups present solutions for health, fitness and shopping (Anthia, MySugi, Iba.)

Expert talks - Changes and risks of personal data in the cloud. How does tracking, recording and sharing our lives influence society and culture? (Jan Schalkbeek - IZZ, Iba.)

Open mic - Share your story, experience or product in one minute

Please make sure to reserve yourself a spot. We are looking forward to seeing you!

Will you attend?

YES NO

0 guests

Add a comment

Rsvp

177 attending

Thomas Schalkbeek

Founder of Quantified Self Germany and founder of Wearable Technologies. Working on a solution for...

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The way we decode
information defines how
we experience them.

And the way we let
people define the way
they decode their data
tells us something about
them.